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AGENDA
WORK SESSION
OF THE PERRY CITY COUNCIL
April 17, 2017
5:00 P.M.

1. Call to Order: Mayor James E. Faircloth, Jr.
2. Roll:
3. Items of Review/Discussion: Mayor James E. Faircloth, Jr.
 - 3a. Department of Economic Development
 1. Communications Update – Ms. E. Palmer.
 2. City Alcohol Ordinance – Mr. R. Smith.
 3. Hotel Prospect Infrastructure Improvements – Mr. R. Smith.
 - 3b. Administration
 1. Possible acquisition of tax sale parcels – Mr. L. Gilmour.
 - 3c. FY 2018 Operating Budget
 1. Budget overview – Mr. L. Gilmour.
 2. Department of Administration – Ms. B. King.
 3. Department of Economic Development – Mr. R. Smith.
 4. Municipal Court – Ms. M. Arrington.
 - 3d. Police Department
 1. Safety plan for Peaches to Beaches – Chief S. Lynn.
 - 3e. Public Works Department
 1. Presentation of Carl Vinson Institute management project – Mr. J. Schell.
4. Council Member Items:

5. Department Head Items:

6. Adjourn.

Multi Media Campaign



CITY OF PERRY BRAND



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Media Outlets



- Cherry Blossom Festival Guide
- Dogwood Festival Guide
- Macon Magazine
- Houston County Living Magazine
- 13wmaz.com
- Macon.com
- Billboards
- Poster Boards
- At Home In Houston County- Annual Visitor Guide
- Fair Journal



ENJOY A SHOPPING EXPERIENCE without the mall parking, mall crowds and even the mall.

If you're the kind of shopper that relishes in the hunt and celebrates the Grail at the end of your search, Perry, Georgia is for you. Located just 30 minutes south of Macon on I-75, you'll discover our quaint, Southern downtown filled with unique shops with one-of-a-kind merchandise and Georgia crafts. Even places that aren't "shops" have unique merchandise to prick the eye of a seasoned buyer. And if you tire of shopping (we know it's not likely) enjoy one of our great local restaurants, visit our historical sites, or simply relax and take it all in.

perrycvb.com
shopdowntownperry.com



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WHEN YOU LIVE HERE,
the important things in life
are right in front of you.

Suddenly, your priorities change. It's all about kids and family. And you begin searching for that great town where your family can thrive. Look no further than Perry, Georgia. Perry is family oriented and built on the idea of community. In fact, we bill ourselves as where people come together. Commutes are easy. Cost of living is low. Schools are excellent. Quality of life amenities abound. Throw all of that on top of our unique shopping and dining experiences and you'll see why Perry is the heart of Middle Georgia.



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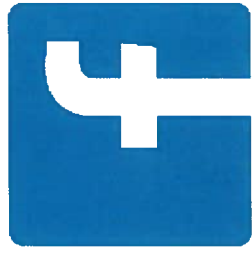
perry-ga.gov perrycvb.com

Brand Reach

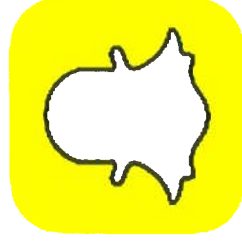


- Cherry Blossom Festival Guide- 300,000
- Dogwood Festival Guide- 13,000
- Macon Magazine- 136,500
- Houston County Living-16,000
- 13wmaz.com-400,000 unique visitors a month
- Macon.com-880,000 unique visitors a month
- Billboards and Poster Boards- 570,000 weekly
- At Home in Houston County-30,000
- Fair Journal-20,000
- **Total=6,355,500**

Digital Communications Update



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Dogwood Festival Snapchat Geofilter



 Perry Where Georgia comes together.



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Department of Economic Development

To: Mayor and Council

From: Robert D. Smith, Director

CC: Lee Gilmour, City Manager
Bryan Wood, Community Development
Matthew Hulbert, City Attorney

Date: April 12, 2017

Re: City Alcohol Sales

In clarifying our current alcohol sales regulations, accounting for impending changes to pertinent State laws (July 1; most notably “direct to consumer sales”), and alleviating the concerns of a prospect, I am requesting permission to work with the City Attorney and Community Development in the development of a consolidated, concise alcohol ordinance. It is my recommendation and intention to develop an ordinance adhering to State of Georgia alcohol sales minimum requirements. Given the July 1 state law implementation date, I would like to have a draft ordinance to you for your consideration by the May 15, 2017 work session.

Please let me know if you have any questions or require any further information.



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OFFICE OF THE CITY MANAGER

MEMORANDUM

TO: Mayor/Council
FROM: Lee Gilmour, City Manager *LG*
DATE: April 7, 2017
REFERENCE: Tax Sale Properties

Enclosed are five (5) parcels that were offered at the Houston County Tax Commissioner's recent tax sale. The Administration recommends Council approve writing off the DTSI fees since the Tax Commissioner won't enforce collection.

Additionally, four (4) of the parcels did not sell. Is the City interested in obtaining them for re-use or transfer to a land bank, if created?

cc: Ms. B. King



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MEMORANDUM

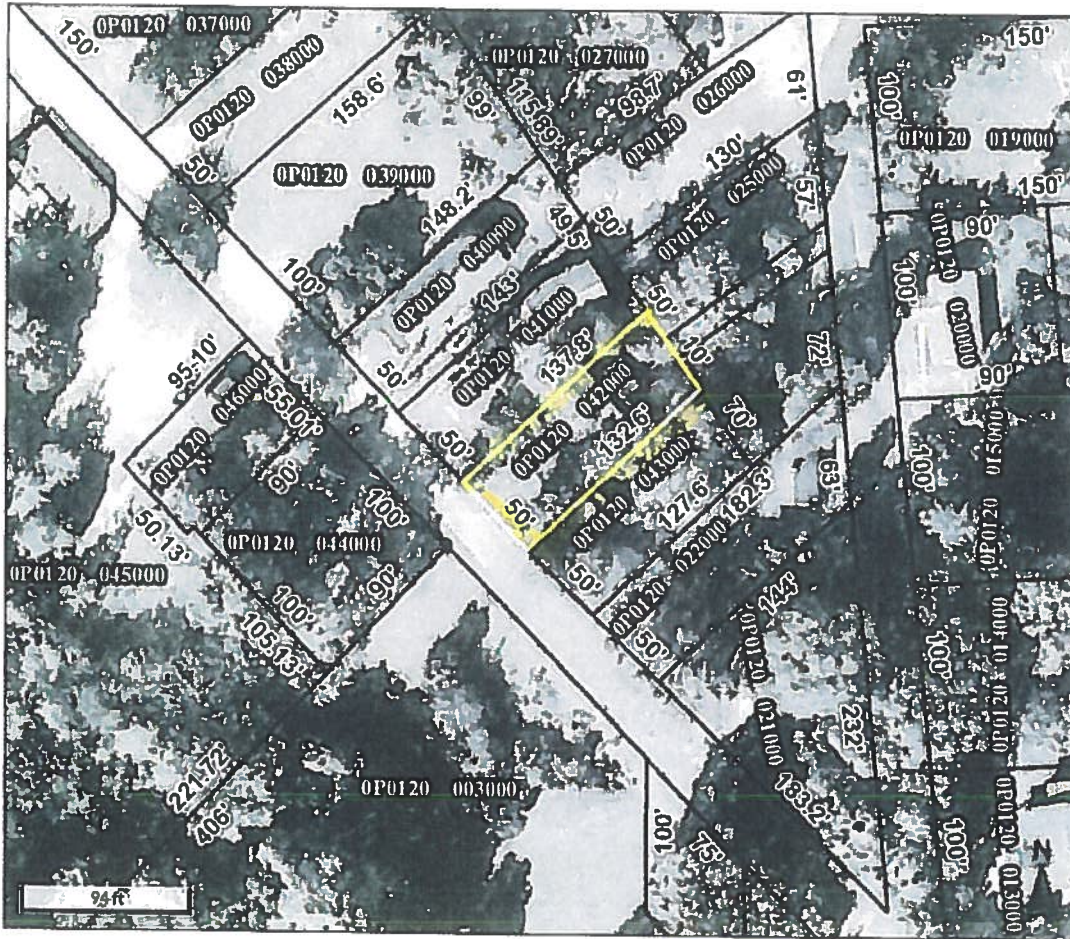
To: Lee Gilmour, City Manager
From: Brenda King, Director of Administration
Ref: Delinquent Property Tax Accounts
Date: April 4, 2017

I was notified this morning that the following parcels are included in the Houston County Tax Commissioner Tax Sale scheduled for today. Delinquent Tax Services Inc. (DTSI) are working with the County on these sales. DTSI is the same company that assists us when we have a tax sale. We have added DTSI fees to the parcels. I am requesting permission to remove the fees from the tax accounts and allow Houston County Tax Commissioner to proceed with the sale with the hopes of adding the parcels back to the tax roll and collect tax. We will not be responsible for submitting any payment to DTSI if sold by the County. The would collect any payments due the city if sold.

	OP012 0 042 000	Green Comfort	2014, 2015
	OP013 0 021 000	McGraw Marion S	2014, 2015
SOLD	OP020 0 076 000	Richardson Clifford T Estate	2015
	OP025 0 064 000	Dicks Dennis A	2015
	OP028 0 052 000	Hughes Travis	2014, 2015

The total amount to be removed from the accounts is \$1,480.00.




Attachment



Overview



Legend

-  Parcels
-  Parcel Numbers
-  Dimensions

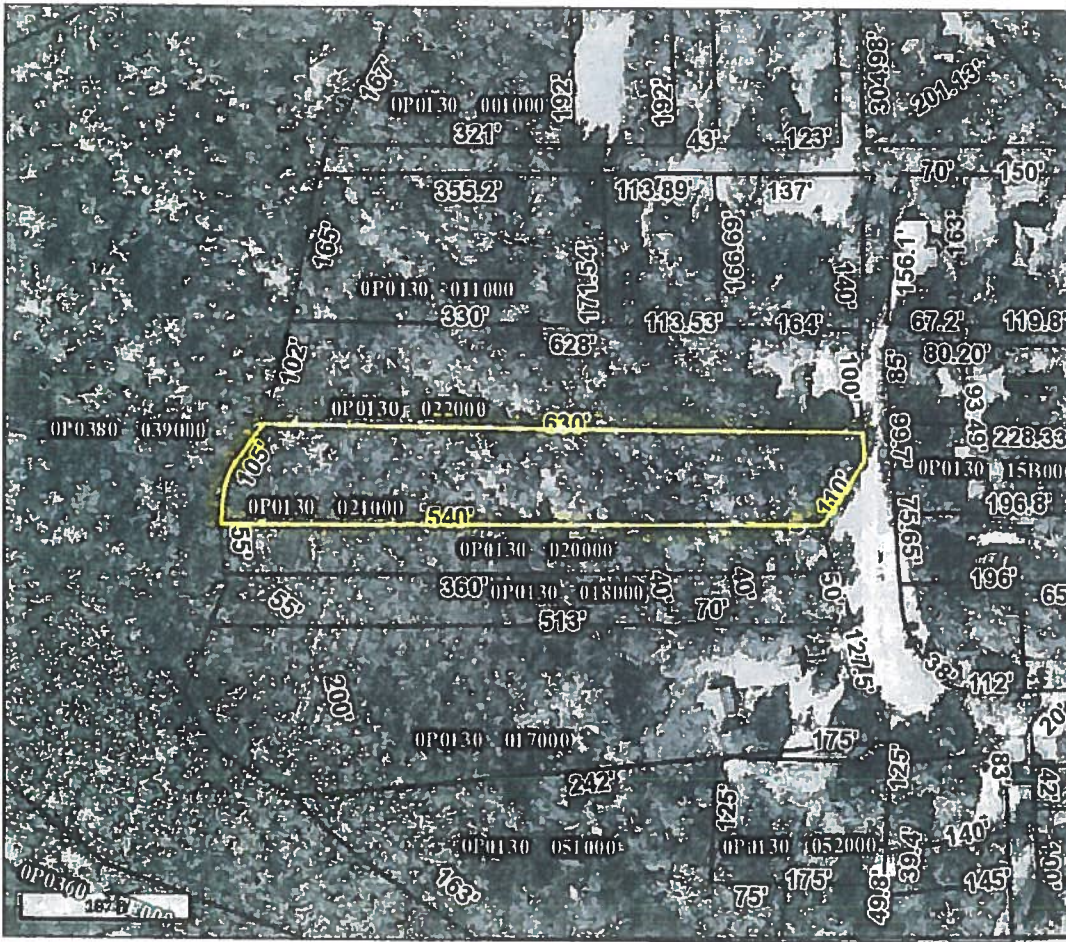
Parcel ID 0P0120 042000
 Class Code Residential
 Taxing District Perry
 Acres 0.15

(Note: Not to be used on legal documents)

Owner **GREEN COMFORT**
214 CHINABERRY LANE
 PERRY GA 31069
 Physical Address 116 CATHY ST
 Assessed Value Value \$20000

Last 2 Sales			
Date	Price	Reason	Qual
5 12/2006		23	U
5 12 2006		07	U

Date created: 4/7/2017
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Overview

Legend

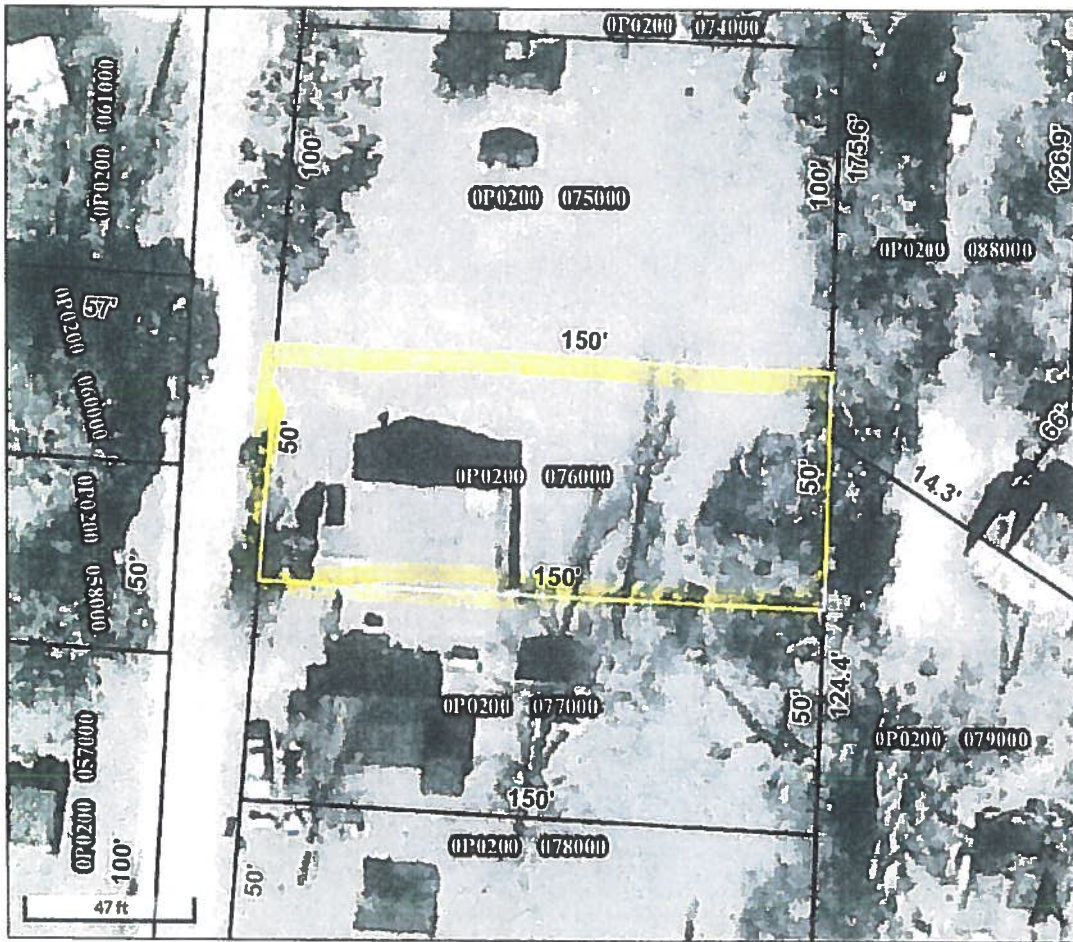
- Parcels
- Parcel Numbers
- Dimensions

Parcel ID	OP0130 021000	Owner	MCGRAW HARRIS	Last 2 Sales	
Class Code	Residential		107 ANTHONY	Date	Price
Taxing District	Perry		WARNER ROBERT	08/9/2014	\$11,000
	Perry	Physical Address	1113 FOREST	03/11/2015	10,000
Acres	1.28	Assessed Value	Value \$10300		

(Note: Not to be used on legal documents)

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 The Schneider Corporation



Overview



Legend

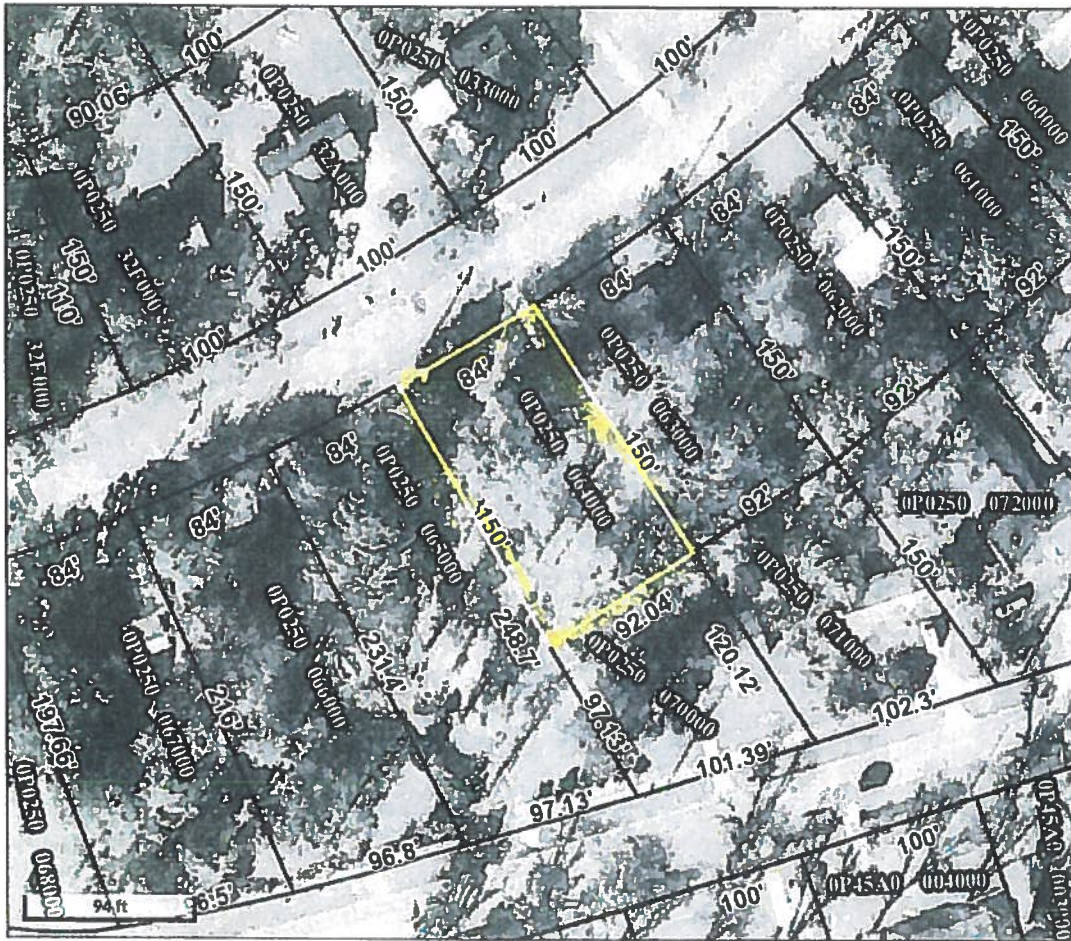
- Parcels
- Parcel Numbers
- Dimensions

Parcel ID	0P0200 076000	Owner	STEVE RYAN LLC	Last 2 Sales			
Class Code	Residential		414 JOHNS RD	Date	Price	Reason	Qual
Taxing District	Perry		WARNER ROBINS GA 31093	7/7/2015	\$1502	01	U
Acres	0.17	Physical Address	1204 OAKDALE AVE	1/23/1990		36	U
	(Note: Not to be used on legal documents)	Assessed Value	Value \$37500				

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Sold at Houston County
 Tax Sale on
 4/4/17



Overview



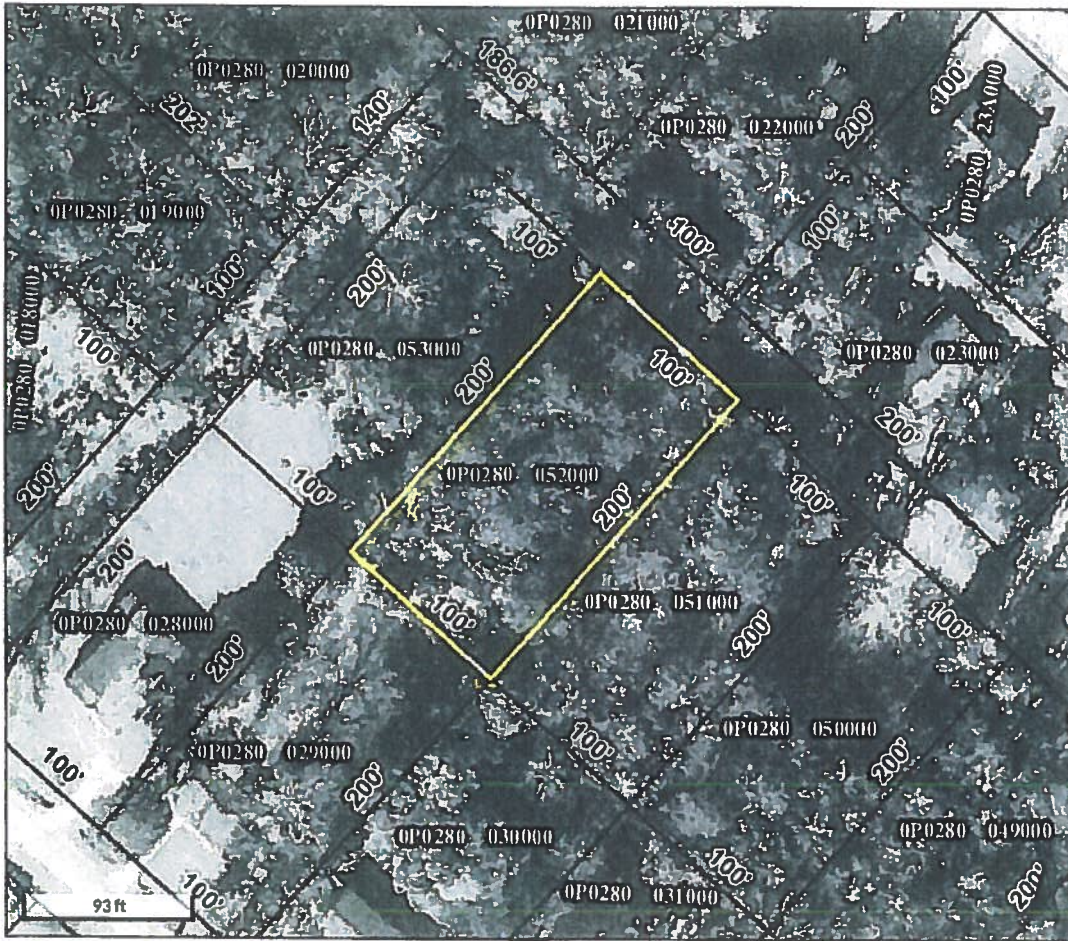
Legend

- Parcels
- Parcel Numbers
- Dimensions

Parcel ID	OP0250 064000	Owner	DICKS DENNIS A	Last 2 Sales			
Class Code	Residential		1700 DEMERE RD LOT 40	Date	Price	Reason	Qual
Taxing District	Perry		SAINT SIMONS ISLAND GA 31522	8/8/2014		14	U
		Physical Address	610 PINE RIDGE ST	11/25/2013	\$55000	15	U
Acres	0.3	Assessed Value	Value \$52700				

(Note: Not to be used on legal documents)

Date created: 4/7/2017
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Overview



Legend

-  Parcels
-  Parcel Numbers
-  Dimensions

Parcel ID	OP0280 052000	Owner	HUGHES TRAVIS	Last 2 Sales			
Class Code	Residential		111 SHERMAN ST	Date	Price	Reason	Qual
Taxing District	Perry		WARNER ROBINS GA 31086	8/3/2009		23	U
	Perry	Physical Address	103 HICKORY	12/4/2008		01	U
Acres	0.46	Assessed Value	Value \$7800				

(Note: Not to be used on legal documents)

Date created: 4/7/2017
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 Developed by
 The Schneider Corporation

From: Steve Lynn [<mailto:steve.lynn@perry-ga.gov>]
Sent: Wednesday, March 22, 2017 5:29 PM
To: lee.gilmour@perry-ga.gov
Cc: bill.phelps@perry-ga.gov
Subject: RE: Safety Options Report

Lee,

In reference to this issue, we propose the following:

- Add portable signs warning of "Congestion Ahead" on either end of the busiest areas of Main St.
- The traffic congestion serves to keep vehicle speeds down
- Restrict curb parking in some areas – forcing vehicles into available parking lots
- Patrol the center lane with the Polaris to prevent parking there – NOTE: We have not observed this to be a problem
- Keep the 1000 block of Carroll open to provide another point of egress – NOTE: This is being closed currently for Dogwood car painting
- Identify additional parking lots that can be used and move curbside vendors to those locations (examples: First Baptist, Perry UMC, old Dollar General)
- Close additional streets to traffic (i.e. First St.) and set up vendor locations – make pedestrian friendly areas
- Increase the police presence by bringing in a detail of four (4) off duty officers dedicated to the area on Main from Jernigan to Morningside

Please advise if this sounds feasible and if you have any questions.

Steve



Stephen D. Lynn
Chief of Police
City of Perry
1207 Washington Street
P.O. Box 2030
Perry, GA 31069
T 478-988-2806 M 478-297-0054