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**AGENDA
WORK SESSION
OF THE PERRY CITY COUNCIL
July 1, 2019
5:00 P.M.**

1. Call to Order: Mayor Pro Tempore Randall Walker, Presiding Officer.
2. Roll:
3. Items of Review/Discussion: Mayor Pro Tempore Randall Walker
 - 3a. Consider funding portion of FOPAS grant application for sterilization program - Mayor Pro Tempore Walker.
 - 3b. Office of City Manager
 1. Consider incentive program for downtown district – Mr. L. Gilmour.
 2. Consider City’s role in tourism product development – Mr. L. Gilmour.
 3. Review types of vendors allowed at Food Truck Friday – Ms. A. Turpin.
4. Council Member Items:
5. Department Head/Staff Items:
6. Adjourn.



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OFFICE OF THE CITY MANAGER

MEMORANDUM

TO: Council

FROM: Lee Gilmour, City Manager *LG*

DATE: June 25, 2019

REFERENCE: Incentive program

The Downtown Development Authority of the City of Perry approved proceeding with an intergovernmental agreement with the City to institute the attached economic incentive program for the downtown district. The Administration recommends Council approve proceeding with the agreement.



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OFFICE OF THE CITY MANAGER

MEMORANDUM

TO: DDA Board
FROM: Lee Gilmour, City Manager
DATE: June 14, 2019
RE: Proposed incentive package

Following up on our June 5, 2019 discussion, the Administration proposes the Downtown Development Authority initially offer a natural gas usage incentive for kitchen appliances for commercial restaurants. The initial package would be a fifty percent (50%) reimbursement to the applicant upon successful installation of natural gas fueled kitchen equipment. Uses include stoves, ovens, hot water tanks, heating systems, ranges, etc. The process would be:

- Interested party applies for incentive indicating owner, operator, appliance to be upgraded or installed and estimated cost. The estimated cost includes the appliance(s) and installation.
- Authority approves application as part of incentive program to encourage restaurants in the downtown district.
- Written agreement prepared and executed by both parties.
- Upon completion and passing inspection by the City's building inspector, applicant provides documentation indicating the purchases of the appliances and installation.
- Authority reviews documentation and, if satisfied, approves reimbursing applicant fifty (50) percent of documented costs.

The funding for the program would be subject to the conditions and availability of funds from the City of Perry.

Amendments could be made to the Authority/City master agreement if mutually approved. Other uses could be added at a later time.

The program would only be available in the downtown district.

The agreement could be canceled by either party with proper notice.

Authority can set a maximum completion time for project, for example one (1) year.

If this appears to be a program the Authority is interested in, the Board needs to vote to proceed with the program. It will then be presented to Council.

cc: Ms. A. Hardin



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OFFICE OF THE CITY MANAGER

MEMORANDUM

TO: Council
FROM: Lee Gilmour, City Manager *LG*
DATE: June 18, 2019
REFERENCE: Tourism Product Development

February 26, 2019, the TPD Resource Team provided by the Georgia Department of Economic Development presented its City of Perry Tourism Product Development report. The key takeaways are:

- Bring Downtown to life with incubations, maps, wayfinding
- Improve Perry's tourism services by adding unique lodging
- Intrigue the Cultural Heritage Traveler with authentic experiences
- Provide attractions to capture the attention of the Georgia National Fair visitors and highway travelers
- Connect attractions using the trail system to offer an active lifestyle visit
- Drive these efforts through a collaborative marketing plan with all stakeholders.

There are a number of partners in tourism promotion including the City of Perry, Perry Area Convention and Visitors Bureau Authority, Perry Area Chamber of Commerce, Perry Area Historical Society, Georgia National Fairgrounds and Agricenter, etc. Each will have its own perspectives, resources and strategies.

After a review by appropriate City staff, the Administration recommends the City focus on the following:

- Institute and promote events downtown such as Food Truck Friday, artists' shows, etc.
- Unify approach to downtown business development.
- Visual downtown guide.
- Develop signage.
- Examine options for unique lodging within the corporate limits of the city.
- Historic preservation of the downtown for the period 1850-1950.

- Create historic drama mediums
- Coordinate with the Perry Area Historical Society to keep museum open more hours and promote activities.
- Develop "Sears kit homes" tour.
- Develop Heritage Park as a venue.
- Promote arts in the parks.
- Develop an arts trail program.

cc: Mr. R. Smith
Ms. A. Hardin
Ms. E. Palmer
Ms. H. Myers
Ms. A. Turpin
Ms. A. Hamsley