



THE MAIN STREET MESSENGER

NOVEMBER/DECEMBER 2024

SHOP SMALL BINGO IS BACK!

We are bringing back Shop Small Bingo for a third year in a row! Shop in local Downtown Perry businesses from November 15 through December 20 for your chance to win \$200 Downtown Dollars. For every row of bingo you complete by making qualifying purchases or participating in activities, you will get 1 entry into the raffle for the Downtown Dollars gift card.

Save the date for Small Business Saturday, November 30. Use this day to support local businesses that support our local community. On Small Business Saturday, we will have horse drawn carriage rides in downtown and conclude the day with a tree lighting ceremony on the lawn of Perry City Hall.

Join us as we kick off the most wonderful time of the year in Downtown Perry!



SANTA & BOB THE BUZZARD ARE COMING TO TOWN

Continue the holiday celebrations as Santa and Bob the Buzzard come to town in the 2024 City of Perry Christmas Parade on Saturday, December 7 at 10:00am. This year's theme for the parade is "An Old-Fashioned Christmas" as a tribute to the City of Perry's 200th Birthday Celebrations. Business and organizations can sign up to participate in the parade until November 14 online at:



PARADE ENTRY SIGN UPS



FROM: THE DOWNTOWN MANAGER'S DESK



As we enter the holiday season, there's no better time to embrace the power of shopping small. When you choose local businesses in Downtown Perry, you're not just finding unique gifts—you're helping build a stronger, more vibrant community.

Every purchase made with a small business supports local jobs, sustains the dreams of entrepreneurs, and keeps our downtown thriving. Small businesses bring character to our community, offering one-of-a-kind finds and personalized service that can't be matched elsewhere.

This holiday season, make a big impact by shopping small. Together, we can continue to create a thriving and connected downtown, ensuring that Perry remains a welcoming and special place for all. Thank you for supporting local!

See you downtown!

Alicia Hartley
Downtown Manager

BUSINESS CELEBRATIONS

MASSEY GORDON EXPANDS STOREFRONT

In mid-October, Massey Gordon opened an expansion to their retail front at the corner of Carroll Street and Ball Street. Owner Kelly Gordon explains, "our expanded storefront marks a new chapter for Massey Gordon, uniting our interior design studio and MG Market under one roof. We set out to bring something unique to Perry—a place where our customers can shop, grab a drink, and enjoy fresh grab and go floral arrangements and stems. The new space incorporates a small market with one-of-a-kind finds and South Georgia Florals by Evan Bloodworth. It's a warm, funky spot to connect, explore, and discover—something different that we're excited to share with our community."

SOLE SHOE CO. EXPANDS STOREFRONT

SOLE Show Co expanded their storefront a couple months ago. Co-owner Lynn Davis shares "We are thrilled about the expansion of SOLE Shoe Co. Thanks to our wonderful customers, SOLE has experienced significant growth over the past two years. When the chance to expand arose, we couldn't pass it by. The additional space allows for more seating when trying on shoes and gives us the opportunity to broaden our selection of shoes and accessories. This way, we always have something new to offer our customers."

BANK OF DUDLEY OPENS AT 1214 WASHINGTON STREET

In late-September, Bank of Dudley opened the doors to their Perry branch location at 1214 Washington Street. This is Bank of Dudley's seventh branch location in Middle Georgia. We are happy to welcome them into the community of Perry and downtown.

MONTHLY MEETING SCHEDULE

Main Street Advisory Board

1st Thursday at 4:00pm at Perry City Hall (808 Carroll Street)

Downtown Development Authority

4th Monday at 5:00pm at Perry City Hall (808 Carroll Street)

Main Street Promotions Committee

3rd Wednesday at 12:00pm at Perry City Hall (808 Carroll Street)

FALL DECORATIONS

Every October, Downtown Perry hosts Scarecrow Fest where businesses and organizations create a scarecrow to place in the downtown district as we decorate for fall. Additionally, other decorations are put up as well to give downtown the full fall feel. These displays and decorations would not be possible without the help of community partners and local businesses. Commissioner Tal Talton generously donated the hay rounds so that downtown business owner, Cory Jones, could add the wonderful artwork to them. Cornstalks were from Perry Ace Hardware and bows were from Recollections by Lynn.



PLACEMAKING PROJECT IN PROCESS

Perry's local placemaking team engaged the community in a public art project in October. The team is preparing 3 community nature looms to be hung on the wall of Perry Players Theatre that will face into the parking lot at Ball Street and Main Street. This temporary public art project will be hung before the end of the year.



HOMETOWN HEROES VETERANS BANNERS

Throughout the month of November, we will recognize veterans by hanging banners throughout Historic Downtown Banner. This is the first year that the double-sided vinyl banners will be hung throughout downtown to honor our Hometown Heroes. Thank you to those that have served and continue to serve our country.



THE DATE

SAVE

NOVEMBER

- 1 **Fall Film Series | Jurassic Park**, 6:00pm - 10:00pm, Perry Events Center Lawn
With free popcorn and activities that the entire family will enjoy, there's no better way to welcome the weekend than by watching the big screen come to life under the stars in Perry! Free admission.
- 15 **Food Truck Friday | FRIENDSgiving**, 6:00pm - 10:00pm
Featuring more than twenty food trucks and beverage vendors, free family activities and more – there's sure to be something for everyone in beautiful Historic Downtown Perry
- 30 **Small Business Saturday & Tree Lighting**, 10:00am - 6:00pm, Downtown Perry
Celebrate with us on Saturday, September 28 from 10 AM through 8 PM as cultures come together in Historic Downtown Perry through dance, song, food, shopping and art at the 4th Annual Perry International Festival!

DECEMBER

- 6 **Fall Film Series | Polar Express**, 6:00pm - 10:00pm, Perry Events Center Lawn.
With free popcorn and activities that the entire family will enjoy. Free admission.
- 7 **Perry Christmas Parade - An Old Fashioned Christmas**, 10:00am, Downtown Perry.
Join us for this annual tradition to ring in the holiday season. Local businesses, organizations, and schools celebrate the season. The parade will conclude with the jolly man himself, Santa.
- 31 **Buzzard Drop | New Year's Eve Celebration**, 7:00pm - 12:00am, Downtown Perry.
The nationally recognized Perry Buzzard Drop features live entertainment, downtown dining and spirits, and a Kiddie Countdown at 8:00 p.m. for those who can't make midnight!



How'd we do? Thoughts on this newsletter may be directed to Alicia Hartley, Downtown Manager:

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