

CITY OF PERRY PARTNERSHIP PACKET

2023 Special Event Season

Featured Event:

PERRY INTERNATIONAL FESTIVAL

CELEBRATE WITH US AS CULTURES COME TOGETHER IN PERRY THROUGH DANCE, SONG, FOOD, SHOPPING AND ART! WITH REPRESENTATION FROM MORE THAN 30 COUNTRIES, WE INVITE YOU TO COME DISCOVER THE DIVERSITY THAT MAKES MIDDLE GEORGIA SO WONDERFUL!



Where Georgia comes together.

THE PERRY INTERNATIONAL FESTIVAL

The mission of the Perry International Festival is to promote the preservation of heritage and tradition through cultural education and entertainment. Through the talent of local artists, dancers, musicians and more, we allow attendees an opportunity to develop a deeper connection to their own cultures while learning about the others around them that make up our melting pot of Middle Georgia!



PARTNERSHIP OPPORTUNITIES

DIVERSITY PARTNER | \$3,000 & ABOVE

- Naming Rights for our Diversity Stage (Main Event Stage - 1 Sponsorship Available)
- Premium Location Stage Banner Rights At Diversity Stage (Banner Provided By Sponsor)
- Logo On All Generated Media Including Website, Flyers, Newsletters & Other Promotional Materials
- Sponsorship Recognition Throughout Event
- Option To Host An Informative Tent in Premium Location At Event (10X10 or Smaller Tent)
- Large Logo on Event Map & Full Page Advertisement Featured in Event Magazine

WORLD HERITAGE PARTNER | \$2,000

- Naming Rights for our Heritage Stage (1 Available)
- Stage Banner Rights At Heritage Stage (Banner Provided By Sponsor)
- Logo On Event Website & Sponsorship Recognition in Facebook Event Post
- Sponsorship Recognition During Event
- Option To Host An Informative Tent At Event (10X10 or Smaller Tent)
- Medium Logo on Event Map & 1/2 Page Advertisement Featured in Event Magazine

CULTURAL PARTNER | \$1,000

- Banner Displayed near an Event Entrance (Banner Provided By Sponsor)
- Logo On Event Website & Sponsorship Recognition in Facebook Event Post
- Sponsorship Recognition During Event
- Option To Host An Informative Tent At Event (10X10 or Smaller Tent)
- Small Logo on Event Map & 1/4 Page Advertisement Featured in Event Magazine

LOCAL PARTNER | \$500

- Logo On Event Website & Digital Sponsorship Recognition in Social Media Event Post
- Option To Host An Informative Tent At Event (10X10 or Smaller Tent)
- Small Logo on Event Map & Small Logo Featured in Event Magazine

#WHEREGEORGIACOMESTOGETHER



OTHER 2023 CITY OF PERRY EVENTS

With attendance ranging from 500 to over 5,000, these events attract visitors from all over middle Georgia & beyond!

FOOD TRUCK FRIDAY

This fan favorite offers music, activities and, of course, lots of food! Held in Perry each month from April through September, come enjoy the unique flavors and family friendly fun that Food Truck Friday offers!

OPEN STREETS PERRY

Discover our downtown in a truly unique way! From yard games to rock climbing, take part in a number of fun and free activities on foot as our downtown streets are closed to cars and open to YOU!

ART IN THE PARK

Enjoy observing live artists demonstrate creating their masterpiece's in real time in the great outdoors. Paired with live music, food vendors, a free family area and more, this event will delight the senses and inspire the artist or musician within you!

THE PERRY BUZZARD DROP

Hailed as one of the top Holiday events in Georgia for New Year's Eve, the Perry Buzzard Drop offers a unique and timeless celebration that the entire family will enjoy!

EVENT PARTNERSHIP OPPORTUNITIES

PREMIUM PARTNER | \$2,000 & ABOVE

- Logo On All Generated Media Including Website, Flyers, Newsletters & Other Promotional Materials
- Sponsorship Recognition Throughout Event
- Option To Host An Informative Tent in Premium Location At Event (10X10 or Smaller Tent)
- Premium Location Stage Banner Rights At Event (Banner Provided By Sponsor)
- Large Logo on Event Map

MAJOR PARTNER | \$1,000+

- Logo On Event Website & Sponsorship Recognition in Facebook Event Post
- Sponsorship Recognition During Event
- Option To Host An Informative Tent At Event (10X10 or Smaller Tent)
- Medium Logo on Event Map

SUPPORTING PARTNER | \$500+

- Logo On Event Website & Sponsorship Recognition in Facebook Event Post
- Small Logo on Event Map

Don't see a partnership level that works for you?

Interested in partnering with us on multiple events?

Let us know! We would be happy to put together a special package just for you that meets your own unique budget and marketing goals!

#WHEREGEORGIACOMESTOGETHER



THANK YOU FOR SUPPORTING THE CITY OF PERRY'S SPECIAL EVENTS!

Please choose from the event schedule below to select the Special Events & Partnership Options you would like to reserve!

Please note, should the event(s) you select be cancelled due to COVID-19 reasons, your sponsorship may be refunded or applied to another City of Perry event of your choice.

2023 EVENTS



- Food Truck Friday (March 17, 2023)
- Food Truck Friday (May 19, 2023)
- Food Truck Friday (September 15, 2023)
- Food Truck Friday (November 17, 2023)
- Health & Housing Fair (April 8, 2023)
- Art in the Park (May 13, 2023)
- Open Streets Perry (June 2, 2023)
- Downtown Disco (August 11, 2023)
- Fall Film Series (Multiple Dates)
- Perry International Festival (September 23, 2023)
- The Buzzard Dop (December 31, 2023)

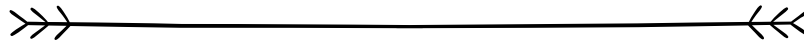


INTERNATIONAL FESTIVAL PARTNERSHIP OPTIONS

- Diversity Partner | \$3,000+
- World Heritage Partner | \$2,000+
- Cultural Partner | \$1,000+
- Local Partner | \$500+

OTHER EVENT PARTNERSHIP OPTIONS

- Premium | \$2,000+
- Major | \$1,000+
- Supporting | \$500+



Company _____ Contact Name _____

Address _____ City | State | Zip _____

Phone Number _____ Email _____

*I am subscribing for the sponsorship(s) as indicated above for the **total sum** of \$ _____ and I understand that payment must be made in full at least 45 days prior to the date of the event and that my sponsorship is non-refundable. All sponsorship's are tax deductible.*

Signature: _____ Print Name: _____ Date: _____

**PLEASE MAKE ALL CHECKS PAYABLE TO: CITY OF PERRY
MAIL TO: CITY OF PERRY, C/O ANYA TURPIN | PO BOX 2030 | PERRY, GA 31069
EMAIL LOGO TO: ANYA.TURPIN@PERRY-GA.GOV | QUESTIONS? CALL (478) 988-2758**